

## unbiased clarity and guidance...

XMG Executive Management and Leadership Services provide unbiased guidance for technology executives to support rapid and flawless execution in driving IT value. Business change is brisk; technology is moving at an unprecedented rate. Overall, the cards are stacked against the IT executive. However, against seemingly tough odds, there is no better time for genuine forward thinking and first-rate IT leadership. As business change leaders, CxOs must have the proper coaching to chart new directions and continually enhance the bottom-line value of IT.

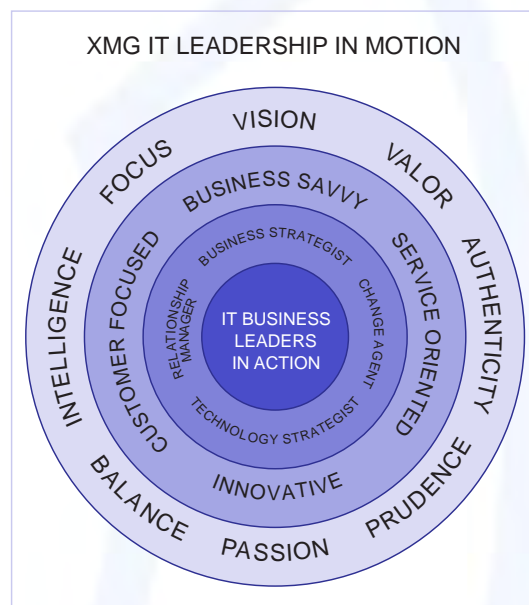
### Service Coverage

#### Research:

- Business/IT alignment techniques
- CIO best practices, leadership, trends and issues
- IT economics
- Performance management
- Relationship management
- Strategic planning best practices

#### Advisory and Consulting:

- Business process improvement and value chain analysis
- Business relationship management
- Change management
- CIO coaching and leadership development
- CxO and executive-level education
- Economic value analysis
- Governance and policy development
- Intellectual capital management
- IT finance and reporting
- IT marketing and communication
- IT organization development
- IT procurement
- IT strategic and business planning
- IT portfolio management and prioritization
- IT services supply and demand analysis
- Merger, acquisition and consolidation studies
- Regulatory, compliance and risk assessment
- Shareholder perception assessment



### Benefits

The benefits of engaging XMG Executive Management and Leadership Services includes, but are not limited to:

- Develop 'survival techniques' to sharpen leadership effectiveness
- Drive the appropriate strategy under right business conditions
- Enhance IT credibility by creating an agile and responsive IT organization
- Establish a holistic and programmatic approach to managing IT
- Improve the overall business value of IT
- Transform IT executives into out-of-the box thinkers and action-oriented performers

Leadership is the 'difference' between good and great. As trusted IT advisors, we bridge this difference to propel IT leadership to new heights.